

Bhavesh Sonone

Contact: 7721946029 | Email: sononebhavesh@gmail.com | Nagpur, Maharashtra

Career Objective

Dynamic and confident graduate with experience in digital marketing and sales, seeking a Relationship Officer/Manager position in banking to utilize my communication skills, customer handling abilities, and target-oriented approach for organizational growth and self-development.

Education

Bachelor of Commerce in Computer Applications (BCCA)
GH Raison College of Commerce, Science & Technology, Nagpur

Professional Experience

Digital Marketing Executive

Place Assured Consultants Pvt Ltd | July 2023 - Present

- Created and managed daily social media posts and stories to boost brand visibility.
- Handled client communication for job vacancies and placement coordination.
- Ran paid promotions achieving reach targets of 50K+ views in 14 days.
- Developed strong client relationship skills through daily follow-ups and updates.

Freelance Social Media Manager

Little Millennium Manish Nagar | April 2025 - Present

- Managing Instagram and Facebook pages to increase parent engagement.
- Designing attractive posts and videos aligning with brand guidelines.

Key Skills

- Excellent communication and interpersonal skills
- Target-oriented approach with sales mindset
- Customer relationship management
- Quick learner and adaptable
- Basic banking product knowledge (CASA, FD, RD, loans, credit cards)
- Social media promotion and branding expertise
- Data entry and administrative support

Certifications

- Digital Marketing Certification - (update institution if needed)
- Advanced Social Media Marketing - (update institution if needed)

Languages

- English
- Hindi
- Marathi

Strengths

- Confident communicator, comfortable in sales discussions
- Ability to build trust and rapport with customers
- Positive attitude with dedication towards targets
- Time management and multitasking skills

Hobbies & Interests

- Learning about banking and finance

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- Creating song videos and aesthetic content
- Exploring new digital marketing trends

Declaration

I hereby declare that the above information is true to the best of my knowledge and belief.